



TWO-YEAR WORK PROGRAMME

2023-25

VISION

Our ambition is to triple the 2015 sales of Europe's remanufacturing sector to €100 billion by 2030.

MISSION

From our base in Brussels, our mission is to make remanufacturing a normal part of many more product life cycles.

We will work in association with the World Economic Forum, the World Business Council for Sustainable Development, the United Nations Environment Programme, the EU Circular Economy Stakeholder Platform, International Standards Organisation (ISO), the Reverse Logistics Association (RLA) and with the World Steel Association to promote 'Remanufacturing', 'Value Retention Processes' and 'Product Life Extension'.

We will join EU-funded research and development projects to disseminate results to member organisations and work with European universities that train the next generation of specialists in remanufacturing.

We will contribute our expertise to inform EU policy relating to Critical Raw Materials, Circular Economy, Ecodesign for Sustainable Products, Procurement, International Trade, Application of Robotics and Digital Technologies, Typology and Standards development.

WORK OBJECTIVES

To meet our ambition of €100 billion of European sales by 2030 and to fulfil our mission, the 2023 to 2025 work objectives beginning in May 2023 will focus on **three** principal activities:

- 1. Promoting capital investment from OEMs (Original Equipment Manufacturers)** and others in product take-back for remanufacture and refurbishment by:
 - a. Leading** an annual award to identify the '*World's Best Remanufacturing Factory*' in direct competition with the existing WEF 'Lighthouse Factory' programme managed by McKinsey.
 - b. Challenging** OEMs (Original Equipment Manufacturers) to compare the CO₂ emissions embedded in their standard products with equivalent remanufactured ones.
- 2. Facilitating the creation of a European Trade Centre for Remanufacture** by:
 - a. Identifying** suitable third parties to host an annual European trade fair to attract multi-sector companies that extend the life of products, provide logistics services and supply specialised equipment and services.

3. Prioritising the following policies:

- a. **Adoption** of new flexible recycled/reuse targets within circular economy policies.
- b. **Procurement** of remanufactured products and components in the public and profit sector.
- c. **Promotion** of existing traceability systems used in the tyre re-treading sector, aviation sector and (for some components in) the automotive sector to provide provenance and quality assurance for remanufactured products.

2023-25 WORK PROGRAMME

PROMOTE INVESTMENT IN REMANUFACTURE BY OEMS AND OTHERS by:
Identifying a knowledge partner and funding sponsor for the annual award of World's Best Remanufacturing Factory.
Expanding the nomination group beyond the existing panel, drawn from Europe / USA / India / China.
Setting dates for the award to coincide with the WEF Lighthouse Factory Award.
Working with European Commission to promote 'remanufacturing', 'product life extension' and 'value retention processes' in: (a) Critical Raw Materials Act (b) ESPR implementation work (c) EU Taxonomy for Sustainable Finance Initiative (d) Annual Circular Economy Conference in Brussels (e) Horizon Funded Research Programme
Participating as experts on ISO 59000 (Circular Economy) technical committee TC 323 and participating in any relevant national standard committees relating to remanufacturing.
Continuing to compile LCA studies measuring CO ₂ emissions from remanufacturing processes.
FACILITATE A EUROPEAN TRADE CENTRE FOR REMANUFACTURING by:
Meeting with RAI, EIT (manufacturing) and SITRA before September 2023 to discuss potential partners and structure.
Organising a member event in Brussels in October 2023 to connect with third parties interested in the proposal.
PRIORITISE FOLLOWING POLICIES by:
Publishing an explanatory paper, in association with others, on flexible recycled / reuse targets, aimed primarily at EU policymakers.
Publishing a paper on existing traceability systems used in leading sectors (tyres, diesel injectors, medical devices) that could be applied more widely.
Working with R&D projects to promote procurement of reman products
SUPPORT FOR MEMBERS by:
Distributing 11 monthly updates per year on activities, news, and event recommendations.
Participating in publicly funded R&D projects, join external advisory groups, and join at least one Horizon research consortium as dissemination partner.
Holding an annual meeting for members consistent with previous meetings in Paris, Berlin, and Amsterdam.